



These are only the boosted numbers and do not include the organic reach of Facebook. Boosted posts are targeted at your state or region to reach local potential buyers. The highest number of views, comments and shares comes from great, clear, bright photos. Don't underestimate the power of Instagram even if you are not on it yourself.

| Trailer Advertised: | Impressions | Boost |
|--|-----------------------|---------|
| Post: "1960 17' Holiday House. Make your dreams come..." | 3,106 Impressions | \$5.00 |
| Post: "1969 Shasta Stratoflyte (18 foot cabin, 2980 lbs..." | 17,708 Impressions | \$20.00 |
| Post: "1966 Serro Scotty Sportsman. This little trailer..." | 6,496 Impressions | \$10.00 |
| Post: "1963 Shasta Airflyte 16' w/ Iconic Wings has just..." | 9,585 Impressions | \$20.00 |
| Post: "VCT enthusiasts, our 1955 17' Jewel birch beauty..." | 2,295 Impressions | \$5.00 |
| Post: "'72 Shasta StarFlyte is 17 feet and weighs 2568..." | 7,007 Impressions | \$10.00 |
| Post: "Classic 1963 Shasta Travel Trailer (16 foot..." | 2,410 Impressions | \$5.00 |
| Post: "1961 Aljo 13' This frame-up rebuild by Brian..." | 2,519 Impressions | \$5.00 |
| Post: "1963 Fireball bunkover, 16', good condition for..." | 2,824 Impressions | \$5.00 |
| Post: "1966 Shasta Airflyte with Route 66 theme..." | 4,944 Impressions | \$10.00 |
| Post: "Freshly painted. New tires. New flooring. All..." | 2,704 Impressions | \$5.00 |
| Post: "1978 Airstream International 28' custom traveling..." | 2,806 Impressions | \$5.00 |
| Post: "1966 vintage Airstream Overlander 26'. Rare..." | 2,457 Impressions | \$5.00 |